

ORDER

Orders
 Order / Rev: 46414
 Alt Order #:
 Product Desc: Aug 1 and 2
 Estimate:
 Flight Dates: 08/01/12 - 08/02/12
 Original Date / Rev: 07/31/12 / 07/31/12
 Order Type: GENERAL

WPTY - ABC24

Primary AE: Laura Lovejoy
 Sales Office: MEM
 Sales Region: Local

Agency
 Name: Chumney for District Attorney
 Buying Contact:
 Billing Contact:
 P O Box 771433
 Memphis, TN 38177

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Chumney for District Attorney
 Demographic: HH
 Product Codes: Local Elections
 Priority: P-3
 Revenue Codes: AGY, GEN, GEN

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/12	08/02/12	5	\$495.00	\$420.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	5	\$495.00	\$420.75	0.00
Totals	5	\$495.00	\$420.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Lovejoy			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPTY	08/02/12	08/02/12	M-F 6a-7a News ABC 24 News at 6a	CM	6a-7a	---T---	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	---T---					1	\$70.00		0.00			
N 2	WPTY	08/02/12	08/02/12	Good Morning America Good Morning America	CM	7a-9a	---T---	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	---T---					1	\$75.00		0.00			
N 3	WPTY	08/01/12	08/01/12	M-F 5p-530p News ABC 24 News at 5p	CM	5p-530p	--W----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----					1	\$100.00		0.00			
N 4	WPTY	08/01/12	08/01/12	M-F 6p-630p News ABC 24 News at 6p	CM	6p-630p	--W----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----					1	\$100.00		0.00			
N 5	WPTY	08/01/12	08/01/12	M-F 10p-1035p ABC 24 News at 10p	CM	10p-1035p	--W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	--W----					1	\$150.00		0.00			
Totals														5	\$495.00

Candidate schedule of time requested

Carol Chumney 434-6540

Wed & Thurs

WPTV

<u>Wed</u>	5pm News	1X	100
	6pm News	1X	100
	10pm News	1X	-150

<u>Thurs</u>	6am	1X	70
	GMA	1X	75

495
X ~~85~~

WLMT Wed

9pm new	1X	150
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645
X 185
\$548.25

Lions Den - Richard 331-6450
lionsdenprod@gmail.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPTX / W LMT	Date: 7/31/12
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I, Carol Chumney,
 being/on behalf of: Chumney for District Attorney, a legally
 qualified candidate of the Democratic political
 party for the office of: Shelby County District Attorney
 in the General
 election to be held on: 8/2/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Carol Chumney

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Carol Chumney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

8/27/31/12

Date

Carol Chumney

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Laura Lovejoy

Printed Name

DOS

Title